# Celebré am



### **High Definition for Every Complexion**

Healthy, Flawless Coverage

## Celebré a

Mehron's Celebré Pro-HD<sup>™</sup> Makeup is the go-to cream foundation for makeup artists across the globe. Its satin-smooth, buildable coverage is the secret to flawless complexions. Mehron worked with renowned industry professionals to develop a non-greasy formula that provides a dewy finish. Celebré Pro-HD soothes the skin with the powerful antioxidants vitamin E, pomegranate, and aloe vera.





Celebré Pro-HD<sup>™</sup> Cream

Foundation is available in 28 shades to accommodate all skin tones. It is also available in a 20 shade Pro Palette and a 12 shade Highlight/Contour Palette. For beautiful coverage, apply with Mehron's Face Smoothie Sponge.

Celebré Pro-HD™ Makeup is:

- Oil-Free
- Fragrance-Free
- Vegan and Cruelty Free
- Great for All Skin Types and Colors
- Made in the USA with the finest ingredients
- Available in Cream or Powder Foundation











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Mehron's Celebré Pro-HD™ Makeup provides: • Buildable Coverage

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- Infused with Aloe Vera, Vitamin E, and Pomegranate Extract
- Suitable for All Skin Types and Colors
- Oil and Fragrance Free
- Available in 28 Shades to Match Any Skintone

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Celebré Pro-HD<sup>™</sup> Pressed Powder Foundation

Celebré Pro-HD<sup>™</sup> Pressed Powder Foundation delivers satinsmooth buildable coverage for a natural finish. This innovative formula is oil and fragrance-free for normal to oily skin types, and contains powerful antioxidants such as pomegranate and vitamin E. These are combined with aloe vera to help soothe the skin. Our superior formulation absorbs excess oil for a matte finish. Apply with Mehron's Face Kabuki Brush for that pro finish!

## Celebré Pro-HD<sup>™</sup> Loose Mineral Finishing Powder

Celebré Pro-HD<sup>™</sup> Mineral Finishing Powder is a luxurious loose powder that perfectly complements our Celebré Pro-HD<sup>™</sup> Cream Foundation. It's unique formula improves slip and adhesion. This ultra-fine loose powder provides the

finishing touch that perfects and sets makeup for that flawless Mehron coverage you can depend on. Available in 5 matte shades to accommodate all skin tones.





## Correct-It<sup>®</sup> & Conceal-It<sup>®</sup> Neutralizer Palette

You spoke and we listened. Mehron adds two new exciting products to our Celebre Pro-HD<sup>™</sup> line, a professional grade six shade neutralizer palette, and a professional six shade concealer palette! Combined with the flawless finish of our Celebre Pro-HD<sup>™</sup> Foundations, these two new palettes will perfect your look and provide the signature Mehron professional grade performance you can count on. Since our inception over 90 years ago, Mehron has been a leader in high-quality, high-value, professional makeup products. Dedicated to developing cosmetics

that exceed expectations, our experienced team of chemists work in collaboration with renowned industry artists to create products that look amazing, feel fabulous, set trends, and perform under the most intense conditions.

When it comes to meeting the exacting standards and vast color needs of professional artists, Mehron is the undisputed industry leader. Proudly made in the USA with the highest quality ingredients, Mehron represents an artisanal approach to creating high-impact, highly pigmented cosmetics. From Hollywood to Broadway, Mehron's fine line of makeup products are used in the most visually dramatic productions.

Makeup professionals from across the globe trust our exceptional products for their theatrical, runway, cinamatic, and most notably, for their everyday use. Isn't it time, you discovered Mehron?





- Photography by Richard Esposito
- Product Photography by Bob Grier Photography
- Makeup Artists: Danessa Myricks, Michela Wariebi, and Bethany Towens
- Hair Stylist: Janel Smith

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